



2026 ANNUAL BIRTHDAY BASH

SPONSORSHIP PROPOSAL

SATURDAY, MAY 30TH, 2026 • 6:00 PM - 9:00 PM
GALLIVAN HALL • 50 E 200 S, SALT LAKE CITY, UT 84111



EXECUTIVE SUMMARY

What is Ruff Haven?

Founded in 2020, Ruff Haven Crisis Sheltering provides temporary safe shelter for companion animals so families can navigate crisis without losing their pets.

We serve people facing homelessness, medical emergencies, domestic violence, housing instability, and other urgent life disruptions. We believe animal welfare is human welfare. When we protect pets, we protect families.

About The Event

Ruff Haven is celebrating seven years of measurable impact keeping pets with their people during times of crisis.

We invite you to partner with us for **an evening that brings together community leaders, business professionals, and more than 200 engaged supporters** who value compassionate, practical solutions that strengthen families.

This dog-friendly fundraising event offers **a meaningful opportunity for brand visibility and community alignment**. The evening will feature live entertainment, a curated silent auction, food and beverages, interactive experiences, and powerful mission moments that demonstrate real outcomes for families in need.

The Mission You're Supporting

To provide a temporary safe haven for companion animals in order to keep pets and their people together in times of crisis, increase pet retention, and decrease the number of animals entering the shelter system.



Sponsorship Packages



Great Dane Sponsor

\$10,000

- Recognition as Presenting Sponsor
- All Aussie benefits
- 8 complimentary tickets
- Sponsor moment during event program
- Mention in every event social media post

1 Sponsorship Opportunity

Golden Retriever Sponsor

\$5,000

- All Aussie benefits
- 7 complimentary tickets
- Sponsor moment during event program
- Premium logo placement on event signage and event webpage
- Option to include branded item in guest swag bags
- Recognition on promotional materials

2 Sponsorship Opportunities

Aussie Sponsor

\$2,500

- All Bulldog benefits
- 6 complimentary tickets
- Featured sponsor for designated event area
- Featured sponsor for jumbo balloons at event
- Recognition on promotional materials

Bulldog Sponsor

\$1,000

- All Chihuahua benefits
- 4 complimentary tickets
- Featured sponsor for jumbo balloons at event
- One dedicated social media post

Chihuahua Sponsor

\$500

- Inclusion in event emails
- Logo on event signage
- 2 complimentary tickets



Sponsorship Deliverables



DELIVERABLE	CHIHUAHUA SPONSOR (\$500)	BULLDOG SPONSOR (\$1,000)	AUSSIE SPONSOR (\$2,500)	GOLDEN RETRIEVER SPONSOR (\$5,000)	GREAT DANE SPONSOR (\$10,000)
Logo on Event Signage					
Inclusion in Event Emails					
Complimentary Tickets	2	4	6	7	8
Dedicated Social Media Post		1 post	2 posts	3 posts	Mention in every post
Branded Event Element		Jumbo Balloon Sponsor	Designated Event Area Sponsor	Designated Event Area Sponsor	Step N' Repeat Sponsor
Sponsor Moment During Event Program					
Title Recognition					Presenting Sponsor
Sponsorship Availability	Unlimited	Unlimited	Unlimited	2	1

SPONSORSHIP COMMITMENT FORM



Thank you for your interest in supporting our event! Please **submit this form by Friday, May 8th, 2026** to confirm your sponsorship.

EIN 85-0838808

801-251-6765

www.ruffhaven.org

SPONSOR INFORMATION

Company Name

Phone

Contact Person

Website

Email

Address

Instagram / Facebook Handle

LinkedIn Handle

SPONSORSHIP LEVEL *(Please select one)*

Great Dane - \$5000

Aussie - \$2500

Bulldog - \$1000

Chihuahua - \$500

In-Kind Item(s) Donated

PAYMENT METHOD

Credit / Debit Card
ruffhaven.org/birthdaybash

Check

Please Send Me an Invoice to Process Payment

Name

By signing below, both parties agree to the terms and benefits outlined in this sponsorship proposal.

Date

Signature

ALL INQUIRIES PLEASE CONTACT: MORGAN DOMIJAN // COMMUNITY@RUFFHAVEN.ORG